



SF Environment

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Director

**CITY AND COUNTY OF SAN FRANCISCO
COMMISSION ON THE ENVIRONMENT
*POLICY COMMITTEE**

**RESCHEDULED MEETING DRAFT MINUTES
WEDNESDAY, OCTOBER 8, 2014, 5:00 P.M.**

**CITY HALL, ROOM 421
ONE DR. CARLTON B. GOODLETT JR. PLACE
SAN FRANCISCO, CA 94102**

***The Monday, October 27, 2014, 5:00 p.m. Regular Meeting of the Commission on the Environment Policy Committee was Rescheduled to Wednesday, October 8, 2014, 5:00 p.m.**

COMMITTEE MEMBERS: Commissioners Johanna Wald (Chair) and Ruth Gravanis

ORDER OF BUSINESS

- 1. Call to Order and Roll Call.** The Policy Committee meeting convened at 5:05 p.m. Present: Commissioners Wald and Gravanis.
- 2. Approval of Minutes of the September 8, 2014 Commission on the Environment Policy Committee Meeting.** (Explanatory Document: September 8, 2014 Approved Minutes) (Discussion and Action) Upon Motion by Commissioner Gravanis, second by Commissioner Wald, the September 8, 2014 Meeting Minutes were approved without objection (AYES: Commissioners Gravanis and Wald).
- 3. Public Comments:** Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. There was no public comment at this time.
- 4. Review and Approval of Draft Resolution in Support of the Municipal Transportation Agency's Transit Effectiveness/MUNI Forward Project (TEP).** (Explanatory Document: Approved Resolution and TEP/MUNI Forward Presentation) Sponsor: Commissioner Johanna Wald; Speaker: Sean Kennedy, TEP MUNI Forward Manager, Municipal Transportation Agency (Discussion and Action)

Transit Effectiveness MUNI Forward Project Manager Sean Kennedy presented on MUNI Forward project goals that would create a MUNI rapid network, improve system reliability, make the system smarter, and enhance safety and access. He reported on the MUNI 5L Fulton Limited Rapid Network pilot project that is underway, state of the art technology such as the transit signal priority to make the systems run better, and new fleet, service maps, and signs to enhance safety and access. Mr. Kennedy reported on the upcoming social media campaign and web links for MUNIForward projects <http://www.MUNIForward.com> and keeping in touch with MUNI <http://www.TellMUNI.com>.

Commissioner Gravanis suggested improvements to current campaign messaging about replacing the fleet so that public perception is not drawn away from the environmental message of "reduce, reuse, and recycle." Commissioner Gravanis and Mr. Kennedy discussed the importance of improving the cleanliness of MUNI and how it could be incorporated into a publicity campaign to increase ridership. Commissioner Wald and Policy and Communications Director Guillermo Rodriguez suggested increasing public awareness of the benefits that MUNI is providing in order to increase ridership and public education and improve the public's perception of taking transit. A discussion was held on the integration of MUNI Forward and Vision Zero projects.

Upon Motion by Commissioner Gravanis, second by Commissioner Wald, Policy Committee Resolution 002-14-Policy was approved with amendments (AYES: Commissioners Wald and Gravanis).

- 5. Update on the San Francisco Green Business Program (SFGBP), including efforts to promote, benefits for recognized businesses, recognition criteria for being recognized, and how that compares to similar programs offered.** (Explanatory Documents: Green Business Presentation, SFGBP Commercial Services Flyer; Office/Retail Standards, and Hotel Case Study) Sponsors: Commissioners Wald and Gravanis; Speaker: Anna Frankel, Green Business Specialist (Informational Presentation and Discussion)

Green Business Specialist Anna Frankel provided an update on San Francisco's Green Business program background and requirements presenting on number of businesses recognized in San Francisco, program components, and the California Green Business network. She reported on program resources, benefits that are provided to green businesses through participation in the program, and active and future plans for program promotion. Ms. Frankel presented a video of a San Francisco green business promoting the benefits of green business certification.

Commissioner Gravanis discussed the negative environmental impact of loud music in the public realm and its effect on worker, customer, and passersby-health. She suggested adding requirements to Green Business standards to address loud music and other noise, the negative impacts of night lighting in buildings and the outdoors, and eliminating fragrances in cleaning products. Commissioner Wald suggested (1) promoting the video advocating the benefits of green business certification for the purpose of recruiting non-green business companies, (2) mobilizing businesses to promote environmentalism, (3) adding more reduction type standards into the checklist in the future, and (4) recruiting program administrators, Commissioners and Board of Supervisors members to advocate green business certification in their programs and neighborhoods.

Public Comment: Mr. Henry Poole suggested (1) having green events/programs that are neighborhood specific to motivate action; (2) creating a green business special distinction in Craigslist; and (3) organizing media coverage for green businesses to promote the benefits of green certification as a way of improving business.

6. Review and Selection of Commission on the Environment and its Committees

Accomplishments for 2014 for Inclusion in the 2014 Annual Report. (Explanatory Document: List of 2014 Commission and Committee Agenda Topics) Sponsor: Commissioner Johanna Wald; Speakers: Monica Fish, Commission Secretary (Discussion and Action)

Commission Secretary Monica Fish presented the list of the Commission and Committee's 2014 agenda topics for review and selection of items for the 2014 Annual Report. Commissioners selected 2014 Annual Report accomplishments to recommend to the full Commission. Commissioner Wald suggested adding the neighborhood meetings that the Commission held in the Bayview and Mission neighborhoods as an accomplishment. Communications and Policy Director Rodriguez was asked to check in with Department staff on what significant contributions the Commission or Committees have made toward their work in developing the Climate Action Strategies Plan and to highlight instances where ideas that originated from the Commission were implemented. Commissioner Gravanis suggested that staff present project plans to the Commission or Committees for review early in the process instead of when plans are ready to be finalized. Commissioners asked that they be consulted on responses from staff to make sure that there is agreement on recommendations before Annual Report selections are forwarded to the Commission. Commissioner Wald suggested adding the Operations Committee review of the grant making process if in fact suggestions that were made changed the grant making process.

Public Comment: Mr. Henry Poole suggested that the Commission and Committee's written objectives and goals play a role in the impact the Commission has made and provide direction for Annual Report selections. He stated that the company he represents is considering contract work and working with Local Business Enterprises in San Francisco, and that he is here to learn what the Committee is doing and how impact is measured.

7. Director's Update. Guillermo Rodriguez, Communications and Policy Director for Deborah Raphael, Director (Discussion)

Communications and Policy Director Guillermo Rodriguez reported on the Board of Supervisors hearing with the Public Utilities Commission to discuss the success of measures and mitigations that City agencies are implementing to meet the 20 percent voluntary water reduction goal. He discussed the Department's contribution by way of reduction strategies in place through the Green Business program and Green Building Ordinance. Mr. Rodriguez reported that the Department will be providing an update on Bottled Water Ordinance implementations that went into effect on October 1. He reported that the Department is currently working on a request made by the Mayor's Office to provide state and federal priorities for the next legislative session. Commissioner Wald suggested adding an agenda item to each September Policy Committee to discuss the Commission's legislative priorities in order to provide input to the Department in the future. Commissioners asked Mr. Rodriguez to create a calendar of annual recurring Commission agenda items.

- 8. Communications.** (Information and Discussion) Commission Secretary Monica Fish reported on updated communication received from the City Attorney's Office on "Political Activity by City Employees" addressed to All City Boards and Commission Members.
- 9. Announcements.** (Discussion) Communications and Policy Director Rodriguez reported that the next Commission meeting will be held on Tuesday, November 25, 2014 and that the Director's Performance Evaluation would be scheduled for that meeting.
- 10. New Business/Future Agenda Items.** (Discussion) There was no new business or future agenda items discussed at this time. Commissioner Gravanis suggested that staff think about program plans that they may want the Committee to review early enough in the process so as to incorporate Commissioner's suggestions.

Public Comment: Mr. Henry Poole reported on his company's use of a retrospectives process to think about what has worked and not worked in the past in order to create a new vision. He suggested that the Committee review their regular agenda items to determine the best value of the Committee to the organization.
- 11. Public Comments:** Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. There was no public comment at this time.
- 12. Adjournment.** The Commission on the Environment Policy Committee meeting adjourned at 7:12 p.m.

The next meeting of the Commission on the Environment Policy Committee is scheduled for Monday, November 10, 2014 at 5:00 p.m. in City Hall, Room 421.

** Copies of explanatory documents are available at (1) the Commission's office, 1455 Market Street, Suite 1200, San Francisco, California, 94103 between the hours of 9 a.m. and 5 p.m. Photo identification is required for access to the building; (2) on the Policy Committee's website <http://www.sfenvironment.org/commission/agendas>, or (3) upon request to the Commission Secretary at telephone number 415-355-3709, or via e-mail at Monica.Fish@sfgov.org. The meeting audio can be reviewed at the website link http://sanfrancisco.granicus.com/MediaPlayer.php?view_id=119&clip_id=21157.

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